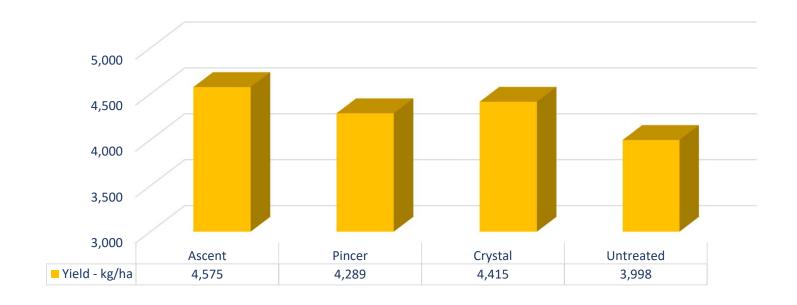


## Benefits of TransCel® Technology

Figure 1: Efficacy Results 2017-2018 – 10 Sites



Figure 2: Small Plot Crop Yield - 10 sites



## **Ascent Yield Benefits**

Product	Cost of Treatment/ha*	Yield Improvement Value/ha**
Ascent®	£32	£80
Crystal <sup>®</sup>	£50	£57
Pincer <sup>®</sup>	£30	£40

<sup>\*</sup> Distributor price

<sup>\*\*</sup>Assuming wheat price of £137/tonne